



# 2025 EDUCATION CONFERENCE



SPEAKER

## William Kooper

Vice President of State Government Affairs & Industry Relations, MBA, Washington, D.C.



SPEAKER

## Dustin Owen

The Loan Officer Podcast



SPEAKER

## Kristin Messerli

Executive Director of FirstHome IQ



SPEAKER

## Jack Kasel

Sales Development Expert,  
Anthony Cole Training Group

 March 11, 2025

 7.30 AM - 4.30 PM

## Trade Show

Open 7:30 AM - 4:00 PM

[www.MBAKY.org](http://www.MBAKY.org)

# Conference Agenda

March 11, 2025

University of Louisville  
ShelbyHurst Campus  
Conference Center

## Event Timeline

7:30 AM	Trade Show & Registration Opens	
8:30 AM	Welcome	JASON HEFLIN, MBAKY BOARD PRESIDENT LOWER
9:00 AM	William Kooper	VICE PRESIDENT OF STATE GOVERNMENT AFFAIRS & INDUSTRY RELATIONS, MBA
10:00 AM	Dustin Owen	DUSTIN OWEN, THE LOAN OFFICER PODCAST
11:15 AM	Kentucky Housing Roundtable	PATRICK BOWEN, BOWEN NATIONAL RESEARCH JAIME RICE, KENTUCKY HOUSING CORPORATION
12:00 PM	Lunch & Networking	
1:00 PM	Kristin Messerli	EXECUTIVE DIRECTOR , FIRSTHOME IQ
2:00 PM	Breakout Sessions	
	<i>Affordable Housing Panel</i>	
	<i>Charlotte Harrill, Video Magic Made Easy</i>	
3:00 PM	Jack Kasel	SALES DEVELOPMENT EXPERT, ANTHONY COLE TRAINING GROUP
4:00 PM	Closing	JASON HEFLIN, MBAKY BOARD PRESIDENT LOWER



# Notes

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