

SPONSORSHIP BROCHURE



**MORTGAGE BANKERS
ASSOCIATION OF KENTUCKY
EDUCATION CONFERENCE**

March 4th & 5th, 2024

**Holiday Inn Louisville East
1325 S. Hurstbourne Parkway | Louisville, KY 40222**



The Mortgage Bankers Association of Kentucky is a non-profit, volunteer organization dedicated to both the preservation and improvement of the mortgage banking industry, and dependent upon the support of the association members. The Mortgage Bankers Association of Kentucky is comprised of bankers, brokers, loan officers, title companies, attorneys, appraisers, home inspectors, real estate professionals, underwriters, processors, insurance agents, and other professionals involved in the business of mortgage banking and the housing market in the state. Members of the MBA of Louisville, MBA of the Bluegrass in Lexington, and the MBA of Southern Kentucky in Bowling Green, are automatically members of MBAKY.

WHO ATTENDS

Attendees at this event include; banks, credit unions, lenders, brokers, and industry vendors from across the Commonwealth of Kentucky and across the United States!



2024 MBACKY Education Conference Sponsorship Options

Platinum Sponsor \$1,000

- » General Session recognition (5 available)
- » 3 Conference registrations
- » Promotional flyer in registration packets*
- » Logo on conference website page
- » Signage with logo for session
- » Display Table (electricity included)
- » Logo on session highlight e-mail
- » E-Copy of registrants before conference
- » Mention in marketing material

Diamond Sponsor \$750

- » Breakout Session Speaker Introduction (2 available)
- » Display table (electricity included)
- » 2 Conference registrations
- » Promotional flyer in registration packets*
- » Logo on conference website page
- » Signage as 'Break Sponsor' (2)
- » E-Copy of registrants before conference
- » Mention in marketing material

Gold Sponsor \$500

- » Display table (electricity included)
- » 1 Conference registrations
- » Promotional flyer in registration packets*
- » Logo on conference website page
- » Mention in marketing material
- » E-Copy of registrants before conference

Silver Sponsor \$250

- » 1 Conference registration
- » Recognition during program
- » Logo on conference website page

Customized Sponsorships

- » Dinner Banquet on March 4th - \$750 (3 available)
- » MBACKY is happy to discuss creating a sponsorship tailored to your budget and marketing needs.
- » If interested, please contact the MBACKY office at 317-428-7699 or mbaky@sbcglobal.net.

Registration fees are \$175 for members and non-members* through February 14th. After that date the fee is \$250/person

**For 2023, MBACKY is offering a 'President's Special' for non-members to register at the member rate.*

*All material for insertion into attendee registration packets must be received no later than Wednesday February 28th by the MBACKY office at: 19359 Alpine Drive Lawrenceburg, IN 47025



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March 4th & 5th

SPONSOR AGREEMENT

In accordance with the Rules and Regulations stated in this agreement the organization below has entered into this contract with the Mortgage Bankers Association of Kentucky for the space and/or the services indicated below.

| | | |
|--------------|-----------|-----|
| | | |
| CONTACT NAME | TITLE | |
| | | |
| COMPANY | | |
| | | |
| ADDRESS | | |
| | | |
| CITY | STATE | ZIP |
| | | |
| PHONE | EXTENSION | FAX |
| | | |
| EMAIL | | |
| | | |
| WEBSITE | | |
| | | |

SPONSORSHIP PACKAGES

- Platinum \$1,000
- Diamond \$750
- Gold \$500
- Silver \$250
- Dinner \$750

Sponsorship Option Selection: _____

Total Amount Owed: \$ _____

PAYMENT

- Visa MasterCard AMEX Check (Payable to Mortgage Bankers Association of Kentucky)

Check here if billing address is different from address listed above

Billing Address _____
 City _____ State _____ Zip _____

Credit Card Number _____
 Exp. Date / Security Code

Print Name on Credit Card _____

Signature _____
 (Authorizing MBAKY to charge account)

INSTRUCTIONS TO VALIDATE AGREEMENT

1. Scan and e-mail after completing to: mbaky@sbcglobal.net
2. If payment by check, please make payable to 'MBAKY' and send to: 19359 Alpine Drive Lawrenceburg, IN 470253.
3. For questions, please call 317-428-7699 or e-mail mbaky@sbcglobal.net



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