

SPONSORSHIP BROCHURE



2023

MORTGAGE BANKERS
ASSOCIATION OF KENTUCKY
EDUCATION CONFERENCE

March 14th & 15th, 2023

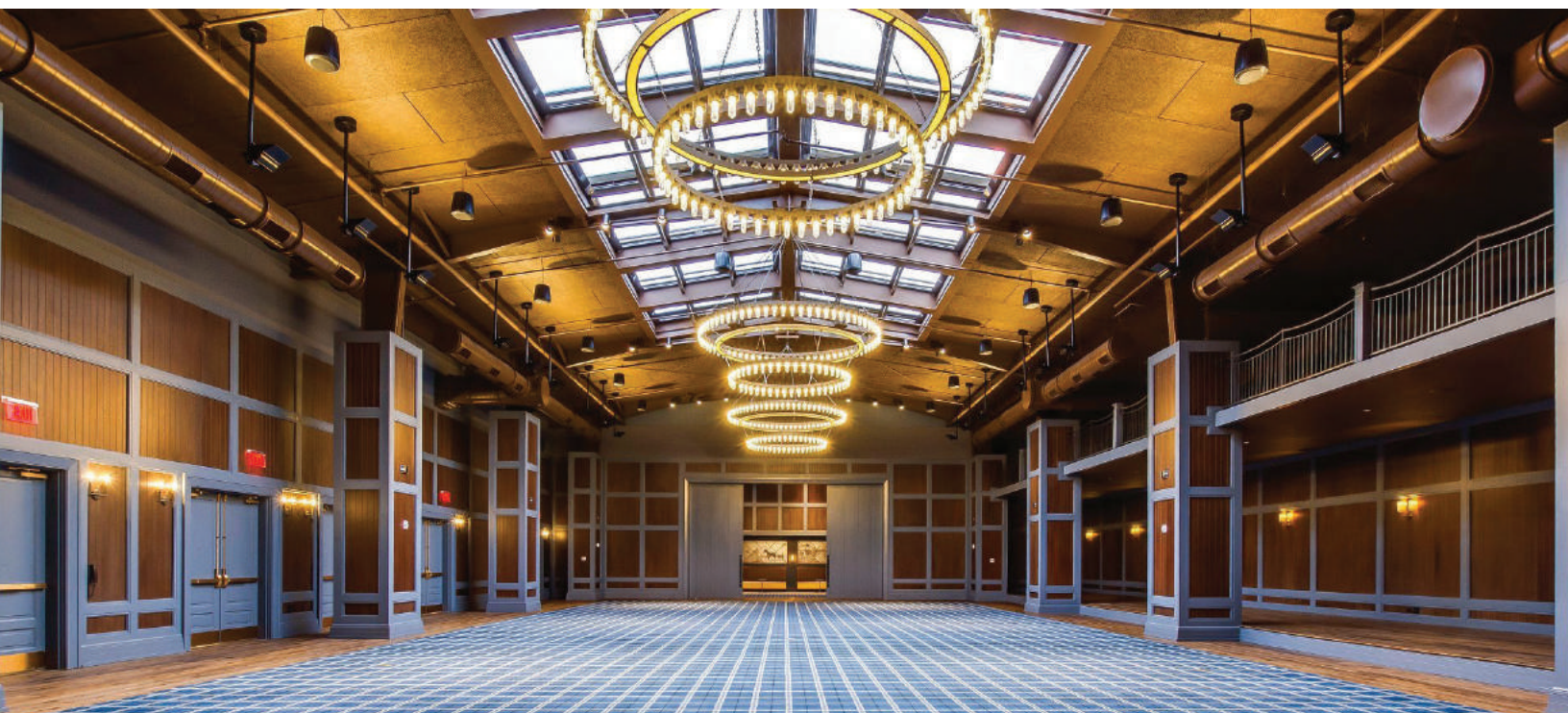
The Campbell House
1375 S. Broadway Lexington, KY 40504



The Mortgage Bankers Association of Kentucky is a non-profit, volunteer organization dedicated to both the preservation and improvement of the mortgage banking industry, and dependent upon the support of the association members. The Mortgage Bankers Association of Kentucky is comprised of bankers, brokers, loan officers, title companies, attorneys, appraisers, home inspectors, real estate professionals, underwriters, processors, insurance agents, and other professionals involved in the business of mortgage banking and the housing market in the state. Members of the MBA of Louisville, MBA of the Bluegrass in Lexington, and the MBA of Southern Kentucky in Bowling Green, are automatically members of MBAKY.

Who Attends

Attendees at this event include lenders and vendors across the Commonwealth of Kentucky as well as from other states across the country.



2023 MBAKY Education Conference Sponsorship Options

Platinum Sponsor \$1,000

- » General Session recognition (electricity included)
- » 3 Conference registrations
- » Promotional flyer in registration packets*
- » Logo on conference website page
- » Signage with logo for session
- » Display Table
- » Logo on session highlight e-mail
- » E-Copy of registrants before conference
- » Mention in marketing material

Diamond Sponsor \$750

- » Breakout Session Speaker Introduction (3 available)
- » Display table (electricity included)
- » 2 Conference registrations
- » Promotional flyer in registration packets*
- » Logo on conference website page
- » Signage as 'Break Sponsor' (2)
- » E-Copy of registrants before conference
- » Mention in marketing material

Gold Sponsor \$500

- » Display table (electricity included)
- » 1 Conference registrations
- » Promotional flyer in registration packets*
- » Logo on conference website page
- » Mention in marketing material
- » E-Copy of registrants before conference

Silver Sponsor \$250

- » 1 Conference registration
- » Recognition during program
- » Logo on conference website page

Customized Sponsorships

- » Dinner Banquet on March 14th - \$750 (3 available)
- » MBAKY is happy to discuss creating a sponsorship tailored to your budget and marketing needs.
- » If interested, please contact the MBAKY office at 317-428-7699 or mbaky@sbcglobal.net.

Registration fees are \$175 for members and non-members* through February 15th. After that date the fee is \$250/person

**For 2023, MBAKY is offering a 'President's Special' for non-members to register at the member rate.*

**All material for insertion into attendee registration packets must be received no later than Tuesday March 7th by the MBAKY office at: 19359 Alpine Drive Lawrenceburg, IN 47025*



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