# Meetings & Events

EXPLORING EXCITING MORTGAGE TRADE EVENTS OCCURRING LOCALLY & AROUND THE COUNTRY





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## Defining the purpose of our research:

We are well into the year 2022 & the mortgage industry continues to evolve:



- A worldwide pandemic has changed the game
- New technology = new risks
- The housing market is booming
- Rates, at record-setting lows are steadily increasing
- Regulators are looking at new ways to scrutinize fair lending
- Networking and guidance are relevant to young professionals and seasoned ones alike.
- Now more than ever all the moving pieces of the mortgage process must remain cohesive

# Defining the purpose of our research

continued.



We set out to find events other associations are hosting to keep mortgage professionals engaged, informed, and connected.

### Where did we look?

Our results include mortgage trade associations with upcoming events in the following states:



- Georgia
- Michigan
- Tennessee
- Maryland
- Pennsylvania
- Ohio
- Washington
- Oregon
- California
- Texas
- Missouri
- Minnesota
- New Jersey

# What Jeanine found in Georgia:

### **Georgia Mortgage Bankers Association – Atlanta**



- Offers scholarships for college applications end May 1, 2022
- This is for employees of the AMBA member/ companies can apply for that little extra help



#### Is it time for college?

Are you or someone in your company the parent or grandparent of a High School senior about to head off to college next year? Employees of AMBA member companies can apply for a little extra help!

Submission deadline: May 01

How to apply



### Georgia Continued





### MBAG FOUNDATION & HOMEAID ATLANTA

MBAG Foundation/ Lend-A-Hand is partnering with HomeAid Atlanta for TWO event dates in November:

### LEND-A-HAND

#### Chairs:

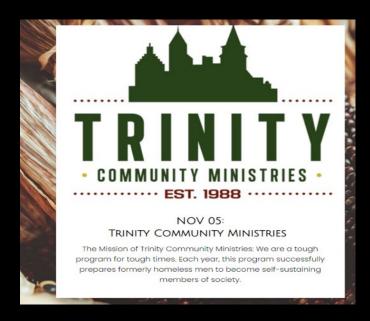
Joy Dyess, BankSouth Mtg & Denise Baumann, Arch MI

Performs functions of MBAG's Charitable arm, The MBAG Foundation 501(c)

(3) organization. Plans volunteer events and fundraisers, including annual Holiday Auction and Charity Bowling Tournament.

### Georgia Continued







#### **NOV 12: CAREKITS**

HomeAid CareKits supply hygiene items and more. The little bags can make a big impact for someone struggling with homelessness, meeting immediate hunger and hygiene needs. CareKits include items like snacks and water, hand sanitizer, deodorant, a comb, a toothbrush and paste, bandages, tissues, and more.

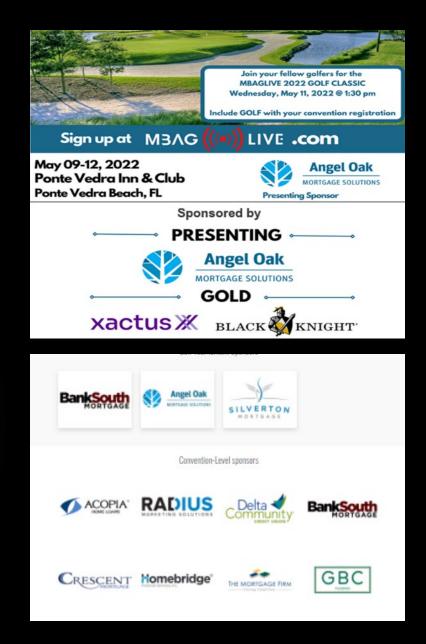
### AMBA - Atlanta Mortgage Banker association offers many fun events:

- Mini Golf Social Event
- Golf tournaments
- Monthly Socials
- Indoor Putt-Putt (this happened last month)
- Bowling
- Meet at Local Pub/Bar
- Community Day with Fixing up Women's Shelter

### Georgia Continued



Southeast Mortgage Bankers is hosting their convention in Ponte Vedra Florida May 9<sup>th</sup> to the 12<sup>th</sup> with all types of training classes and the following amazing sponsors:







# What Melissa discovered:

Tennessee Maryland Pennsylvania

### Tennessee Mortgage Bankers Association

 Five different chapters, all are very active with hosting monthly luncheons and awards banquets

### **Maryland Mortgage Bankers Association**

• Monthly networking Happy Hour and monthly training programs

### MBA Southwestern PA and MBA of Greater Philadelphia

• MBA of Greater Philadelphia is not very active, while the MBA of Southwestern PA is very active with school supply drives, monthly meet & greets, and various fundraisers









# What Tanya discovered:





#### **OMBA's Annual Convention Topics of Discussion:**

- OMBA Board Meeting (open to 2021-2022 Board members only)
- Networking
- How the Markets are Impacting the Mortgage Industry
- Federal and State Legislative Focus on Ohio
- CMB Discussion on Understanding Diversity, Equity and Inclusion Impacts on Our Future and Our Industry
- · Cocktail Reception and Dinner
- Strategic Selling Skills
- Economic Forecast with Dr. Ted Jones, SVP and Chief Economist, Stewart Title
- Affordable Housing and Convergence Columbus Update
- Preparing Yourself for and Excelling in Times of Change
- Regulatory Hot Topics
- Cyber/Data Security What's Your Risk?
- What is All the Hubbub? A Conversation on Non-QM Loans
- In-person CE Training Diehl Mortgage Training and Compliance

# What Shelbie discovered:

Washington Oregon California

### Washington Mortgage Bankers Association

- WMBA Auction to benefit Habitat for Humanity
- Yearly Golf Classic

### Oregon Mortgage Bankers Association

- Happy Hour: Discussing Alternative Finance options: Private Capitol and Bitcoin
- Wine & Charcuterie Night at a local winery

### California Mortgage Bankers Association

- 2022 Annual Conference at ARIA Resort in Las Vegas
- 3-Under-35 Program: send up to 3 employees under 35 years of age to any California conference for free (registration costs waived)









# What Lisa discovered:

### Texas Mortgage Bankers Association – TMBA – www.texasmba.org

- Young Mortgage Bankers Networking Group for Mortgage Professionals aged 35 and younger
- Texas Women Mortgage Bankers hub
- Annual Convention split up among cities Dallas, Houston, Plano, Austin
- Leadership Institute Certified Mortgage Leader Program
- Modules held in different cities Dallas, Plano, Houston, Austin
- FDIC Educational Programs & webinars







Texas Mortgage Bankers Association

EDUCATION WEBINAR SERIES

### Texas Continued



Texas Association of Mortgage Brokers - www.Texas-association-of-mortgage-brokers.hub.biz

Regional and City-Specific Organizations – Events and Groups

North Texas Association of Mortgage Professionals – <a href="www.ntxamp.org">www.ntxamp.org</a> – represents the Originator in North Texas and the interests of mortgage brokers and homebuyers.

- Golf Tournament 4/20/2022
- Monthly Luncheons
- Continuing Education September Education Event 8-hour NMLS Comprehensive CE Course
- Includes Appraisals, TILA & RESPA, Common Violations, UDAAPs, FACTA & Red Flags, HMDA, ECOA, Condo Lending, etc.

Austin Mortgage Bankers Association – AMBA – www.austinmba.org

Annual Convention Module - Mortgage Soundcheck 2022 – leveraging what the city is famous for to drive interest in the event



### Texas Continued



### Austin Mortgage Bankers Association (cont.) - AMBA - www.austinmba.org

- Texas Women Mortgage Bankers Austin 5/25/22
- Golf Tournament 5/9/2022

### Dallas - DMBA - Dallas/Fort Worth - www.dallasmortgagebankers.org

- Golf Tournament 4/5/2022
- Monthly Luncheons with highlighted subjects of Housing Market, Realtor Panel, Association Panel, Business Planning, Veterans Housing, Past Presidents of the Association, etc.

#### Houston - HMBA - www.houston-mba.com

- HMBA Continuing Education with Power Training
- HMBA Annual Golf Classic
- Secondary and Capital Markets Conference & Expo

#### Plano – under the TMBA – <u>www.texasmba.org</u>

- Mortgage Symposium (annual) the statewide TMBA symposium and the TWMB symposium
- San Antonio TMBSA Texas Mortgage Bankers San Antonio www.tmbsa.org
- Monthly Luncheons with Speakers such as Chairman of Mortgage Action Alliance for 2021-2022





# What Venessa discovered:



### **Michigan Mortgage Lenders Association**

### **SE Chapter Cinco De Mayo Bowling Mixer**

- Fun night of bowling and networking! Tickets include bowling, shoes, beer/wine and food!
- Date: Thursday, May 5, 2022
- Time: 5:30 pm 8:00 pm
- Location: The Mint at Michigan First Conference Center(Michigan First Credit Union headquarters)
- Cost: \$30 each (member & non-member)

### Michigan First Credit Union is sponsoring the bowling cost

- 1st year for the event
- Headline Sponsor \$250
- Food and Beverage Sponsor \$250
- Lane Sponsor \$250
- Events manager Hannah Krool







# What Heather discovered:

Missouri Minnesota New Jersey 5k Run – We can promote through parents within the industry to their children's sports teams, Running Stores, FB Groups, & include a charity to support

Diversity and Minority Panel
- Invite NAAMBA to speak

More Happy Hours

Round Tables – Ideas would be Secondary, Risk, Affordable Housing, Compliance

Operation Round Table – Invite Only – Create fear of missing out

Meet 2x a year

Riverboat Cruise, Pub Crawl, Scavenger Hunt

Women's Group

35 and Under Happy Hour

**Realtor Panel** 

Private Capital – Bitcoin

Wine Bus/Winery – Move seats every 5 minutes. "How to make a Charcuterie Board"











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