

*2021 MORTGAGE BANKERS
ASSOCIATION OF KENTUCKY
Education Conference
November 3rd, 2021*

Sponsorship Brochure



The Galt House Hotel | 140 N. 4th St. | Louisville, KY 40202





The Mortgage Bankers Association of Kentucky is a non-profit, volunteer organization dedicated to both the preservation and improvement of the mortgage banking industry, and dependent upon the support of the association members. The Mortgage Bankers Association of Kentucky is comprised of bankers, brokers, loan officers, title companies, attorneys, appraisers, home inspectors, real estate professionals, underwriters, processors, insurance agents, and other professionals involved in the business of mortgage banking and the housing market in the state. Members of the MBA of Louisville, MBA of the Bluegrass in Lexington, and the MBA of Southern Kentucky in Bowling Green, are automatically members of MBAKY.

Who Attends

Attendees at this event include lenders and vendors across the Commonwealth of Kentucky as well as from other states across the country.



2021 MBAKY Education Conference Sponsorship Options

Platinum Sponsor \$1,000

- » Introduce Session/Speaker (6 available)
- » 4 Conference registrations
- » Promotional flyer in registration packets*
- » Logo on conference website page
- » Signage with logo for session
- » Display Table (electricity included)
- » Logo on session highlight e-mail
- » E-Copy of registrants before conference
- » Mention in marketing material

Diamond Sponsor \$750

- » Display table (electricity included)
- » 3 Conference registrations
- » Promotional flyer in registration packets*
- » Logo on conference website page
- » Signage as 'Break Sponsor' (2)
- » E-Copy of registrants before conference
- » Mention in marketing material

Gold Sponsor \$500

- » Display table (electricity included)
- » 2 Conference registrations
- » Promotional flyer in registration packets*
- » Logo on conference website page
- » Mention in marketing material
- » E-Copy of registrants before conference

Silver Sponsor \$250

- » 1 Conference registration
- » Recognition during program
- » Logo on conference website page

Customized Sponsorships

- » Tuesday Evening Reception \$250 (2) that includes event signage
- » Executive Roundtable Luncheon \$250 that includes signage and attendance at the luncheon
- » MBAKY is happy to discuss creating a sponsorship tailored to your budget and marketing needs. If interested, please contact the MBAKY office at 317-428-7699.

***All material for insertion into attendee registration packets must be received no later than Thursday, October 28th by the MBAKY office at: 19359 Alpine Drive Lawrenceburg, IN 47025**

1. Scan and e-mail after completing to: mbaky@sbcglobal.net
2. If payment by check, please make payable to 'MBAKY' and send to: 19359 Alpine Drive Lawrenceburg, IN 47025
3. For questions, please call 317-428-7699 or e-mail mbaky@sbcglobal.net

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